

Marketing Tips

Attract and retain more renters while optimizing your prospect funnel.

1. **[Partner Resource Center](#)**: From marketing materials to tutorial videos, support and more- find all the tools here to make the most out of your deposit-free program with the Obligo x Buildium integration.
2. **[Marketing Images](#)**: On your own website or third-party platforms such as Zillow or Apartments.com, advertise deposit-free living as an amenity in the carousel images on your listings.

Email us at support@myobligo.com to request a specific image size.

3. **[Marketing Copy](#)**: Advertise Obligo deposit-free living on your Services, Amenities, FAQ and/or Listings website pages with our pre-drafted copy.
4. **[Tips for Leasing Agents](#)**: Everything you need to know about Obligo: Tips to introduce Obligo to prospective renters.
5. **Buildium Resident Portal**: Promote Obligo in your Buildium Resident Portal. [Schedule time](#) with our team to learn how to implement this.
6. **[Social Content](#)**: Promote Obligo deposit-free living on your social channels such as LinkedIn, Instagram, Twitter and Facebook with our ready-made social images.

Email us at support@myobligo.com to request a specific image size.

7. **Website Pages**: Add a co-branded Obligo page to your website. [Schedule time](#) with our customer success team to help you implement this.
8. **[Signage](#)**: Add signage to your leasing office with our ready-to-print PDFs.